REPORT

TO THE COMMUNITY

2022



WOOD LIBRARY CANANDAIGUA, NY

A Message from the Executive Director



What have we been doing lately? We have been forging ahead with our strategic plan, checking off items as we go because we all know we can't sit still here.

More outdoor spaces - You may have heard some whispers of a proposed reading garden in a vacant location on the north side of the property. We are well on our way of meeting our project goal of \$630,000 by securing private donations as well as a NYS Library Construction Grant. Our Board has shown their commitment to the garden by deferring \$100,000 from the library's endowment fund to the project. Through our joint efforts, a shovel will be breaking ground in the Fall of this year, with a completion date of 2024. We are excited to expand our programming to the outdoors - think classes on pollinator gardens, rain gardens, and native plants taught by experts from local partners. I want to thank the committee members who are working hard to close the funding gap - Maria Bucci, Sue O'Connor, Steve Gleason, Laurie Riedman, Jill Werth, and Neil and Maggie Atkins. Thank you to all who have already given to the project. If you haven't, it's not too late. Find me, and I'll fill you in.

Evaluating Existing Spaces - With the completion of the Heartwood Project, I believe we have officially used every square inch inside this building. The old elevator shaft was converted into study spaces on the 2nd and 3rd floors and into a kid's log cabin on the 1st floor in the children's room. Inside, children are challenged to find nursery rhyme symbols from their favorite books. Near the cabin you will also spot a reading tree, formerly the old elevator machine room, where children can walk inside, take a moment and read a book. Again, donors and a NYS Construction Grant made this wonderful project possible.

New partnerships - The librarians have been busy at work making connections with community partners. Our most recent partnership with Libraries Love Lakes, an outreach project that pairs lake scientists with educational organizations, will put a spotlight on the importance of our freshwater lake. As part of the program series, teens will compete against one another in an engineering design challenge to attempt to slow the flow of water. Then to celebrate Lake Appreciation Month in July, local author Maggie Benham and her dog Tipper, will come for a reading of her book, Lake Dog, which inspires others to love the water as much as her pup does. Teens will get in on the action by creating their own topographical 3-D map of Canandaigua Lake and for the adults, Peter Austerman, aquatic biologist, will present on the Canandaigua Lake fishery.

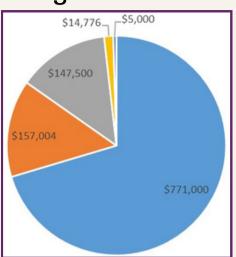
More maker programs - Earlier this year Wood Library was awarded the Action and Innovation Grant from the Rochester Regional Library Council for \$17,000 for the purchase of a culinary instruction cart to be used for educational cooking classes. Several community organizations, like The Spot, will partner with the library to teach participants better nutrition, healthy eating habits, and confidence in the kitchen. Through this program, we also hope to connect food-insecure individuals with existing community resources through hands-on programming. Look for the kick-off this summer.

Sustainable Funding - Our vote levy represents about 72% of our operating budget and is our only reliable source of funding. We need to fundraise the rest to balance the budget. We appreciate your support in all our major events like Mini Golf and Pursapalooza and your contributions to the Annual Fund Drive.

Thank you all for your continued support. The goals within the strategic plan are based on your wants and needs but you are also our partner in helping us meet those goals. We couldn't do any of this without you. Wood Library is here for you just like you are here for us. Thank you.

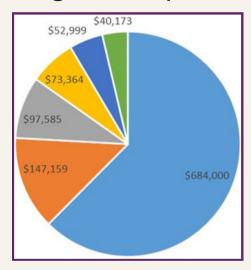
2022 Wood Library by the Numbers

Budgeted Income



- Community Based Funding
- NYS & County Grants
- Endowment Income
- Fees & Other Income
- Donations & Fundraisers

Budgeted Expenses



- Salaries & Wages
- Building & Maintenance
- Programs & Operations
- Collections
- Personnel Benefits
- Online Services



83,929 people visited the library, up 30%



10,804 cardholders 209,859 checkouts, up 33%



57,825 downloaded books, up 16%



1,805 programs, up 97%



8,654 computer sessions, up 14%



7,241 Wifi, up 64%



262 digital library cards, up 17%

VISION

Wood Library aspires to be at the heart of the community where all are welcome to grow together and build a sustainable future.

MISSION

Wood Library provides a safe and inclusive environment where people can spark their imaginations, satisfy their curiosity, engage in lifelong learning, and make community connections.

CORE VALUES

- · Equal and inclusive access
- · Literacy and learning
- Community

2022 Highlights and New Initiatives



Heartwood Project

The library's old elevator shaft became new public space -- tutor/study rooms on the 2nd and 3rd floors and a children's playspace and reading nook on the 1st floor.

Read with Pride Book Discussion Kits

The kits were purchased with a LGBT+ Giving Circle Grant. They contain ten books along with a book discussion guide.



Family Community Read

A family read aloud and discussion sponsored by OWWL Library System. Families got a free copy of "Ruby Finds a Worry" and made a fun craft to help kids better manage worries that were trouble them.

Library Mini Golf

A successful new fundraiser for the library raised over \$14,000. Where else can you play mini golf between the stacks?



Pursapalooza

This fundraiser in its 6th year continues to attract a crowd. Purses and jewelry in every size, style and color create excitement for shoppers.



Memory Kits

This special collection of memory care support resources was made possible with funding from an OWWL Libraries Support Older Adult grant.



Haunted Library

The library was transformed into a haunted space, attracting over 300 people of all ages.

HOPR Bike Share

The City of Canandaigua and Rochester Genesee Regional Transportation Authority (RTS), introduced a bike share program with the library as a site.



Repair Cafe

This new program encourages sustainable practices by inviting people to bring in their beloved but broken items from home to be fixed by our volunteers.



Return of Sunday Hours

Community-based funding allowed us to reopen the library on Sunday afternoons every week.



International Snackers

A new monthly teen program to learn about another country by snacking on authentic foods, listening to cultural music and taking a virtual tour!

EV Charging Stations

A strategic goal is to promote sustainable practices. Wood Library installed an EV Charging Station on the property.



Job Fair

Wood Library co-sponsored a job fair with Ontario County Workforce Development that attracted employees and jobseekers.

Firesticks

Patrons can now stream their favorite shows and music at home using Firesticks borrowed from the library.



Volunteers

Thank you, volunteers!

You ensure our daily operations run more smoothly and make our fundraising events possible!











Wood Library welcomed 57 new volunteers to shelve books, fulfill hold requests, make phone calls, and maintain bulletin boards, to name a few daily needs.



Over 75 community members volunteered to support our popular fundraising events, Pursapalooza and Mini Golf.



Gleaner's Kitchen, Perks of the Parks, and Fall Into Canandaigua are just a few of the community events Wood Library attended in 2022.

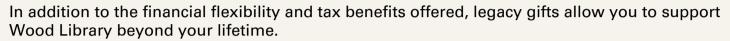




Secure Wood Library's Future with a Legacy Gift

A planned legacy gift is one of the easiest ways to support our mission while ensuring Wood Library's future financial security.

You can establish a Will Bequest or Living Trust, or designate Wood Library as a beneficiary of a Retirement Plan or a Life Insurance policy, a Donor Advised Fund or Charitable Gift Account. Your legacy gift may be a percentage of your estate, or a specific amount or asset. Some people choose to establish a Charitable Gift Annuity or Charitable Remainder Trust which generates income during their lifetime.



Once you have settled on a plan with the help of a trusted financial advisor, let us know so we can acknowledge your decision and future gift. All planned gifts qualify for membership in the Charles A. Loomis Legacy Society.

For more information, contact Director of Development Maria Bucci at mbucci@owwl.org or call 585.394.1381 ext 328.

Coming in 2023!

With support from community members – and an award-winning design – Wood Library will transform a currently underutilized area of the library property into a beautiful, inviting place for patrons to read, study or work, gather in small groups, or play quietly.

The Reading Garden at Wood Library will be sited in the northeast corner of the library property adjacent to the Willam B Rayburn Children's Library and Mary P Hamlin Community Meeting Room. It will include features that mimic the architecture of the library's historic building, and will include a reading theater, a reading garden, a rain garden, an interpretive/educational garden, and shade and pollinator gardens.

This exciting project supports our mission to provide a safe and inclusive environment where people can spark their imaginations, satisfy their curiosity, engage in lifelong learning, and make community connections. It also fulfills a strategic goal to establish new, sustainable, outdoor

seating and gathering spaces that will foster community connections beyond our walls.

We anticipate construction will begin in late summer 2023.

Fundraising is well underway. To make a gift of pledge, go to woodlibrary.org/readinggarden/. Any donations received above and beyond the fundraising goal will be used for annual maintenance of the garden.

2022 Annual Fund Drive Donations

These donors made generous gifts to the Annual Fund Drive between January 1, 2022 and December 31, 2022. Gifts to the Annual Fund Drive support library operations.

We make every effort to maintain accurate donor records. Please let us know if we have made an error recording your donation.

Change Agent \$5,000 +

Anonymous Marcia and Baird Couch Charlie Hartman

Publisher \$2,500 to \$4,999

Richard Wade

Author \$1,000 to \$2,499

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Laurel Wemett Deborah Wilbur

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In memory of Richard Appel

Canandaigua Travelers Club Suzanne Winslow

In memory of Dona Beaney

Larry and Debora Bilodeau

In memory of Roy Beaney

Larry and Debora Bilodeau

In memory of Wilhelmine Bilodeau

Larry and Debora Bilodeau

In honor of Peter Blackwood

Jim and Stacey Sheldon

In memory of Faye Brocklebank

Centerfield Homemakers

In memory of Mildred Clark

Centerfield Homemakers

In memory of Michael Coyle

Kathe Coyle

In memory of Gary Davis

Judie and Marty Hassett
Donald and Diane Orr
Family of Ronald and Sandy Parrish
Town of Canandaigua Republican
Committee

In memory of Randy Dutton

Larry and Debora Bilodeau

In honor of Michelle Ellwood

Judy Greenstein

In memory of Harlan Everett

Jane Baker
Grace Blydenburgh
Brian and Anna Dennis
Dale and Mary Gysel
Robert Hadsell and Nancy Nolan
Brian and Nancy McCarthy
Frank Meyer
Family of Ronald and Sandra Parrish
Ellen Polimeni
Katherine Smith

In memory of John Fayko

Canandaigua Travelers Club

In memory of Ann Feltham

Cheerful Service Circle/United Church

In memory of Lucy Geise

Christine Antalek Mark Blazey Betsy Buzzelli-Clarke Canandaigua Travelers Club Fritz and Judi Cermak Lucy Clark

David and Jane Condon

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Dawn Santiago Marullo

Dawn Santiago Mar Debbie McWilliams

Kathie Meredith and David Crowe

Michael and Silvana Newell

Frieda O'Hanlon

Anita and Salvatore Pietropaolo

Ellen Polimeni

Rosalie Polimeni

Joyce Prichard

Valerie Ross

Gregory and Betsy Russell

Mary N Schmidt

Lynn and John Shipe

Tarry Shipley

John Taylor

Jim Terwilliger and Ellen Coyne

Larry and Sandy Thomas

Fran Trouskie and Brian Killaby

Victoria Tucker

Virginia Mason Infectious Diseases Group

Amy Wasserman

Eleanor and Ben Wasserman

Katy Wingert

In memory of Ronald "Ed" Gifford

Canandaiqua Travelers Club

In memory of Marion Hadd

Interrogation Club

In memory of Sam Hall

Metheny Family

In honor of Curt Hill and Sarah Hamlin

on the occasion of their marriage

Maria Bucci

In memory of Dottie Harkness

Interrogation Club

In memory of June Herman

Doug and Lynne From John and Judy Kaminski Janet Mamula

In memory of Sue Howard

Interrogation Club

In honor of Susan Winship Johnson on her birthday

Scheetz Family

In honor of Gretchen Koch

Adair Jensen

In memory of Ann Herman Lambert

Jeannie Randall

In memory of Kitty Lum

Donna Hayden

In memory of Eileen McMahon

Burt and Jennifer Brand Jeff and Melissa Maneval

In honor of JJ Miller

on the occasion of his 65th birthday

Bill and Margaret Greer

In honor of Jim Minges

Bob and Pat Mincer Kurt and Gail Wiechmann

In memory of J Harry Moore

Ed and Toni MacVean

In memory of Roger B Panara

The Booclub

In memory of Pat Perkins

Interrogation Club

To honor the friendship

of the Pinochle Pals
The Pinochle Pals

In memory of Margaret "Peg" Rayburn

Kathy Rayburn

In memory of William B Rayburn

Kathy Rayburn

In memory of June Ronney

Larry and Debora Bilodeau

In honor of Easton Schenk on his 5th birthday

Chuck and Marty Potter

In memory of Tim Walsh

Chet and Jan Starowitz

In memory of Lotty Zeisler

Doug and Martha Daniels

These gifts are used to purchase new books for library collections. Thank you!

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Ancestry.com
Art exhibits
Assistive listening devices
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Children's playspaces
Computer and digital literacy classes
College resource center
Consumer Reports online
Copier, printer, and fax services
Cultural programs
Discount museum and park passes
Downloadable ebooks & audio-books, magazines, and movies

Drop-in tech help eSports League EV Charging Station Exam proctoring Firesticks Fishing poles

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Reference services Research databases

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134 North Main Street Canandaigua, NY 14424 P: 585.394.1381 F: 585.394.2954 woodlibrary@owwl.org www.woodlibrary.org www.facebook.com/woodlibrary

LIBRARY STAFF

Jenny Goodemote, *Executive Director* 585.394.1381 ext 306, jgoodemote@owwl.org

Mary Ferris, *Children's Services Librarian* 585.394.1381 ext 304, mferris@owwl.org

Alexis Lawrence, *Adult Services Librarian* 585.394.1381 ext 314, alawrence@owwl.org

Katie Smith, *Teen Services Librarian* 585.394.1381 ext 302, ksmith@owwl.org



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